

\$75,000

**•Regional Sponsor**

- Marketing Benefits listed at \$50,000 level plus:
  - Keynote speaking opportunities opening and closing ceremonies and VIP Event
  - 10' x 15" Preferred Placement Exhibit at the regional competition
  - Full page recognition in the front section of the Bayou Regional Program Book
  - Field Sponsor of the Bayou Regional

\$50,000

**•Presenting Sponsor**

- Marketing Benefits listed at \$25,000 plus:
  - Introduction and speaking opportunities opening and closing ceremonies
  - VIP Passes to the FIRST World Championship in St. Louis
  - "Big Check" presentation on game floor
  - "Presenting Sponsor" Recognition

\$25,000

**•Leaders in Technology**

- Marketing Benefits listed at \$10,000 level plus:
  - High profile opportunities to sponsor specific areas and spotlight events within the competition weekend
    - Team Pit Area banner placement
    - Participation in VIP Events
  - 10' x 10' preferred placement exhibit at event
  - Speaking opportunity during match break
  - Opportunity for "Area Sponsorship"\*

\$10,000

**•Captains of Innovation**

- Marketing Benefits listed at \$5,000 level plus:
  - 6' table preferred placement exhibit space at event
  - Recognition as sponsor by Master of Ceremonies throughout event

\$5,000

**•Friends of the Future**

- Marketing Benefits listed at \$2,500 level plus:
  - 4 Vip Breakfast Invitations and VIP seating for opening and closing ceremonies
  - Sponsor placement in signage at pre-event, off-site promotions and exhibits

\$2,500

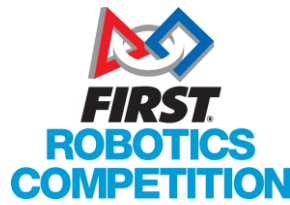
**•Robot Boosters**

- Marketing Benefits listed below plus:
  - Full table exhibition space in event lobby
- Listed in the FIRST Annual Report; recognition in the Bayou Regional Program Book

\$1000

**•FIRST Fan**

- Marketing benefits:
  - Recognized as named sponsor in all regional event promotions.
  - 2 VIP breakfast invitation
  - Listing on Regional Website
  - 1/2 table exhibition space in lobby
  - Electronic Banners during 3 days of competition



# BAYOU REGIONAL

**\*Bayou Regional Area Sponsorships start at \$25,000.00 and can include, but are not limited to:**

- Pit Sponsor
- Volunteer Lounge Sponsor
- Mentor Lounge Sponsor
- VIP Event Sponsor
- Opening Robot Parade Sponsor
- Closing Day Second Line Sponsor
- Team Social Event Sponsor
- Special Banquet Sponsor (i.e. Teacher Thank you, Women in Engineering, Invitational Event)
- FLL Demo Sponsor
- FTC Demo Sponsor
- Welcome Sponsor
- Media Sponsor
- Signage Sponsor
- Audio Visual Sponsor
- Transportation Sponsor
- Opening Ceremonies Sponsor
- Closing Ceremonies Sponsor
- Robot Inspection Sponsor
- Practice Field Sponsor

**FIRST**  
**ROBOTICS**  
**COMPETITION**