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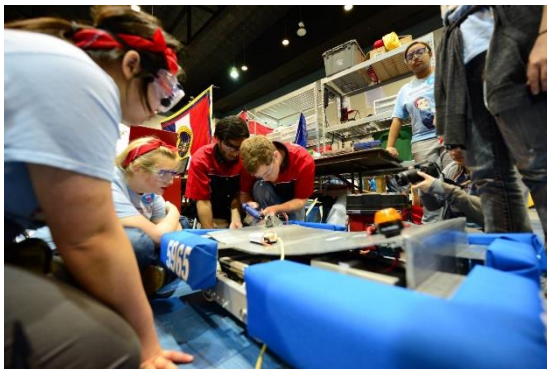
[www.FRCBayouRegional.org](http://www.FRCBayouRegional.org)

For Interviews Contact: Carolyn Arthurs 310-733-7600

**LOUISIANA ROBOTICS TEAMS COMPETE**  
**with teams from the US, CHINA, TURKEY AND MEXICO**  
at the Bayou Regional FIRST Robotics Competition in Kenner  
March 23-25, 2017 at The Pontchartrain Center

This weekend, 60 High School Robotics Teams from around the world will come to Kenner to compete for a spot in the World Championship in Houston. No other high school sport gives local students an opportunity to compete side by side with their international peers at an entry level competition.

The Bayou Regional may be the home field for FIRST Robotics Competition teams competing in Louisiana and Mississippi, but in the spirit of Gracious Professionalism, teams from around the world are welcomed to compete as friends and equals. These high-school level robotics teams, with the guidance of adult mentors, have 6 weeks to design, build, and program their competitive robot to perform a series of tasks as sport, using offense, defense, quick thinking, and scouting techniques. To build a successful robot, teams must use code and programming, CAD, mechanical and electrical engineering, automation, and robotics. Upon completion, these teams bring their robot to the Pontchartrain Center in Kenner, Louisiana, where they compete with other LA and MS teams as well as with visiting teams from around the world, for a spot at the super bowl of smarts, the FIRST Robotics Competition World Championship.



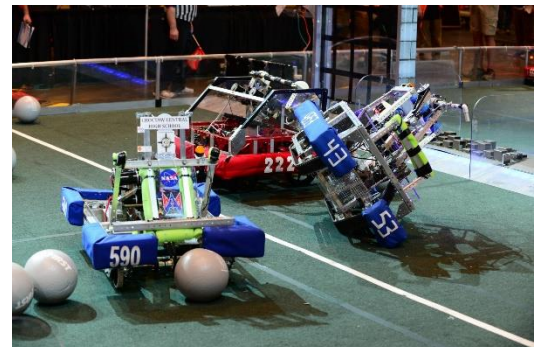
**“FIRST is not just about the robot.** Teams learn project management, leadership skills, public speaking skills, deductive reasoning, business planning, fundraising, marketing, safety management, community service and the importance of working as a team. They leave this program with greater self-confidence, an awareness of their community and the environment surrounding it, and with 21st century soft skills that can transfer into any college or career path they choose.”

-Carolyn Arthurs, FIRST Regional Director-LA & MS

60 High School Robotics will compete, including teams from:

- |             |                         |
|-------------|-------------------------|
| Louisiana   | Missouri                |
| Mississippi | South Carolina          |
| Texas       | Shenzhen, China         |
| Florida     | San Luis Potosí, Mexico |
| Arkansas    | Istanbul, Turkey        |

Click here to see this year’s game: [2017 STEAMWORKS GAME ANIMATION](#)



Attached is a full list of teams competing this season and the public agenda for the event. For more information on our event, please visit our event website at [www.FRCBayouRegional.org](http://www.FRCBayouRegional.org). To schedule an interview, please contact Carolyn Arthurs 310-733-7600.

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